



Ayb

Educational  
Foundation

WE TRANSFORM ARMENIA  
*Through Education*

YEREVAN 2026

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The Ayb Educational Foundation is a non-profit organization with no owners. It has been implementing a wide range of educational programs in Armenia and beyond its borders since 2006. All our initiatives aim at advancing Armenian education and increasing its global recognition.

People who share the idea of Ayb see their success as rooted in education and work together to create systemic opportunities for high-quality education in Armenia. Our mission is to transform Armenia through education.

*We transform Armenia through education*

## OUR MISSION

### CREATE

*A HIGH-QUALITY  
AND EXEMPLARY  
EDUCATION  
SYSTEM*

### EDUCATE

*GENERATIONS  
GUIDED  
BY VALUES*

### UNITE

*PEOPLE AROUND  
THE MISSION  
OF EDUCATION*

### BUILD

*COMMUNITIES  
SUPPORTING  
EDUCATION*



## OUR VALUES

EXCELLENCE

TRUST

CREATIVITY

COURAGE

RESPONSIBILITY



# OUR HISTORY

*In 2006, eight individuals whose success was shaped by education came together to establish the Ayb Educational Foundation, driven by a shared vision to transform Armenia through education. What began as an initiative led by a small group of like-minded individuals has since grown into a strong educational movement in Armenia and beyond its borders. Today, the name "Ayb" is widely recognized as a token of commitment to quality education and has brought together many dedicated supporters of education.*

*We create real educational opportunities, promote ideas and values that we firmly believe are essential to Armenia's development. For 20 years, our extensive community has contributed time, expertise, and resources to advancing education, becoming a trusted pillar and partner to the government and country.*



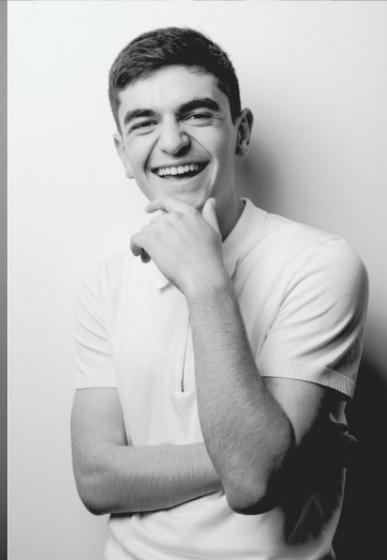
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## AYB SYSTEM

*The Ayb Educational Foundation is the founder of Ayb School, Dilijan Central School and the co-founder of the National Academy of Song and Dance, the three institutions making the Ayb system.*

*Through its work, this system has created a major educational movement, promoting a culture of excellence in education and making the best learning opportunities accessible to everyone.*





## AYB SCHOOL

Founded in 2011, Ayb School combines Armenia's national cultural traditions with advanced modern teaching methods to strengthen the quality and competitiveness of education in Armenia. The school provides a comprehensive, values-based, and internationally competitive education. The school does not only teach knowledge and skills; it also plays an active role in the community. Its mission is to shape generations of young people who are knowledgeable, virtuous, and possess a strong sense of belonging and responsibility. Ayb School also serves as an educational laboratory, where innovative programs are tested, and successful practices are shared with Armenia's general education system. The school has 541 students and 617 alumni.



WE TRANSFORM  
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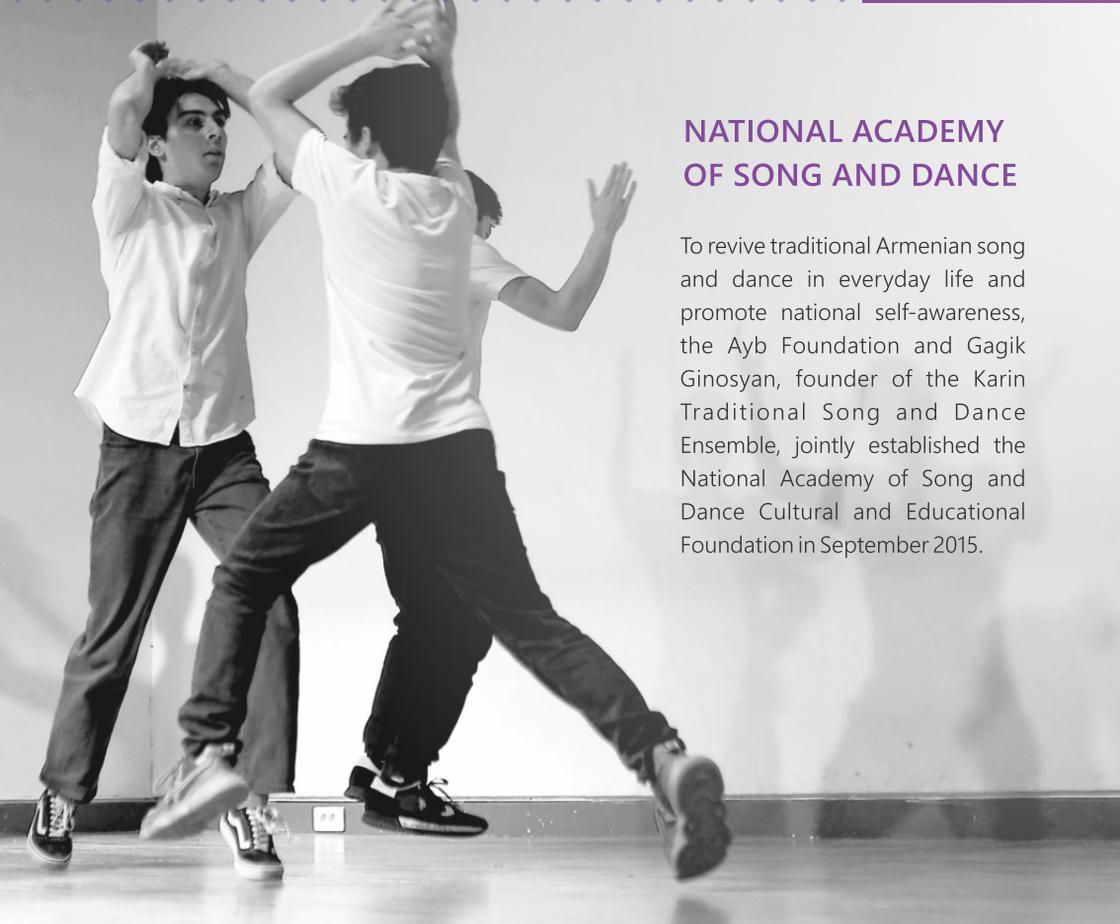
## DILIJAN CENTRAL SCHOOL

This regional school was established in partnership with the Central Bank and today serves as a center for various educational initiatives, both in Dilijan and across the Tavush region. The school opened in 2013 and has 177 students and 127 alumni.





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## NATIONAL ACADEMY OF SONG AND DANCE

To revive traditional Armenian song and dance in everyday life and promote national self-awareness, the Ayb Foundation and Gagik Ginosyan, founder of the Karin Traditional Song and Dance Ensemble, jointly established the National Academy of Song and Dance Cultural and Educational Foundation in September 2015.



## OUR GRADUATES

### *University acceptance*

Graduates with Ayb qualifications continue their education at some of the world's most prestigious universities, including:

- University of Cambridge
- Harvard University
- Massachusetts Institute of Technology (MIT)
- Stanford University
- University of Oxford
- University of California, Berkeley
- University of Chicago
- Columbia University
- University College London (UCL)
- University of Toronto
- Nanyang Technological University, Singapore
- Hong Kong University of Science and Technology (HKUST)
- Sorbonne University
- Technical University of Munich
- KU Leuven





## EDUCATIONAL CAMPUS

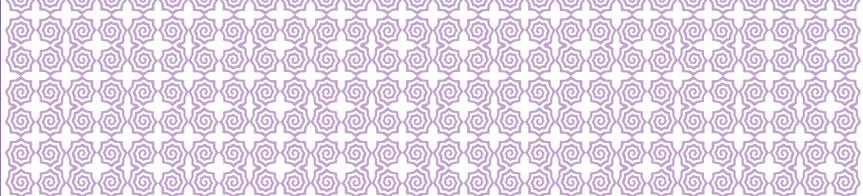
The first educational campus in Armenia is the Ayb Learning Hub. Its each element has an educational purpose while also promoting the harmonious coexistence of pedagogy, science, arts, business, and other aspects of public life.

Hub Infrastructure:

- School
- Kindergarten (to be constructed)
- Science and Technology Center
- Sports Complex
- Engineering Laboratory
- Dormitories (to be constructed)
- Church and Community Center (to be constructed)
- Green Spaces

The unique architectural solutions of the Ayb Learning Hub buildings were designed by the Storaket Architectural Studio and have received numerous international awards.

WE TRANSFORM  
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# OUR IMPACT



**1 100**  
**PARTNER SCHOOLS**

**70%**  
OF ALL SCHOOLS  
IN ARMENIA



**9 000**  
**TEACHERS**

INVOLVED  
IN VARIOUS  
PROGRAMS



**750 573**  
**PARTICIPANTS**

IN AYB COMPETITIONS FROM ARMENIA,  
THE DIASPORA, AND ARTSAKH



USERS OF ONLINE  
EDUCATIONAL PROGRAMS:

**47 583**

STUDENTS

**11 100**

TEACHERS

**4 330**

PARENTS



IDENTITY AND  
VALUES – EACH OF THE  
30 EPISODES  
HAS MORE THAN

**400 000**

VIEWS

**3 600**

PARTICIPANTS



PHILANTHROPIC  
COMMUNITY

**1 000+**

INDIVIDUAL DONORS  
AND ORGANIZATIONS



INVESTMENTS  
IN EDUCATION

**56.8**

MILLION USD  
IN DONATIONS  
SINCE 2006





## EDUCATIONAL PROGRAM

The **Araratian Baccalaureate (AB)** is an internationally recognized Armenian-language educational program, equivalent to the British GCE A Levels and the American Advanced Placement (AP) qualifications. Starting in 2025, Ayb School offers the Cambridge International School GCE A Level qualification in addition to the **AB**.

### PROJECT-BASED LEARNING

Students work in teams on socially relevant projects aimed at addressing real-world challenges.

### VALUES-BASED LEARNING

Discussions and analytical work on topics such as identity, knowledge, and ethics.

#### *We aim to:*

- Introduce the AB program in other high schools across the regions of Armenia and in Yerevan.
- Establish an independent examination center and have educational resources accredited by Cambridge. The program's international partners are the Cambridge Assessment International Education (Cambridge University) and the Institute of Education, University College London (UCL).



*To support the expansion of the Araratian Baccalaureate model, please write to [donate@ayb.am](mailto:donate@ayb.am) or contact the Ayb Educational Foundation.*



## IDENTITY AND VALUES PROGRAM

An important part of our values-based mission is the Identity and Values talk show, which engages the public in discussions of worldview and philosophical issues.

The show aims to foster critical thinking and meaningful dialogue within both the community and society as a whole. It explores topics such as personal and collective identity, knowledge, and ethics, bringing together leading experts from Armenia and abroad.

At Ayb High School, we offer a course of the same name, Identity and Values, as part of the Araratian Baccalaureate program.



## AYB ACADEMY

The Ayb Academy is the Ayb Foundation's home for professional development, equipping and empowering a generation of educators and leaders to transform education in Armenia and beyond through innovative teaching, transformative curriculum design, evidence-based practice, and action research. The Academy embraces its collaboration with teachers, principals and leaders at every stage of their careers.

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# OUR PROGRAMS

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## EDUCATIONAL MANAGEMENT AND LEADERSHIP DEVELOPMENT PROGRAM

The sustainable development of Armenia's education system is possible only through its effective management.

The Educational Management and Leadership program of the Ayb Educational Foundation prepares a new generation of education leaders with strategic thinking, management skills, and leadership qualities.

The program aims to equip current and future school principals, as well as mid-level management, with professional knowledge and skills, while inspiring them to act with a clear strategy and the mission of preparing educated and virtuous generations as effectively as possible.

In 2024–2025, the Ayb Educational Foundation conducted seven-month development courses benefitting 139 participants.



THE COST OF THE SEVEN-MONTH COURSE PER PARTICIPANT IS

**USD 1 900** (MINIMUM OF 25 PARTICIPANTS)



## TEACHER DEVELOPMENT PROGRAM

This program is designed to develop the ongoing professional skills of current and future school teachers. It provides participants with both theoretical knowledge and practical tools needed to educate and inspire well-rounded, virtuous generations.

The program is structured in three phases and concludes with certification. Delivered in a hybrid format, it combines online and face-to-face sessions led by leading experts in education.



THE COST FOR THE TWO-YEAR PROGRAM PER PARTICIPANT IS

**USD 3 600** (MINIMUM OF 25 PARTICIPANTS)





## SOCIAL SUPPORT PROGRAM

Ayb High School is the first largest social initiative in Armenia's private education sector. Any student who meets the admission requirements can study at Ayb, regardless of their family's financial situation. Students from other regions are provided with accommodation in Yerevan on need basis.

**70%**

OF THE AYB HIGH SCHOOL STUDENTS  
STUDY WITH THE SUPPORT  
OF DONORS



ANNUAL TUITION PER STUDENT:

**USD 10 500**



NUMBER OF STUDENTS  
WHO HAVE RECEIVED SUPPORT:

**800+**



*To contribute to the school's scholarship fund, please write to [donate@ayb.am](mailto:donate@ayb.am)  
or contact the Ayb Educational Foundation.*





## CHURCH OF THE HOLY TRANSLATORS

For centuries, the Armenian Church and the Armenian School have existed side by side, ensuring the spiritual and national unity of our people as well as harmony in knowledge and values. The presence of a church on the campus will symbolize the connection between knowledge and moral values.

Today, Ayb is a unique continuation of the movement initiated by the Holy Translators Mesrop Mashtots, Sahak Partev, and their students, which serves as a profound example and source of inspiration for our community.

Through an open international competition, in which 119 architects and firms from Armenia, Russia, Spain, and the United States participated, the concept designed by the architect Erik Ohanyan was selected for the Church of the Holy Translators to be built on the Ayb campus. The church will be composed of "stone books," with each book representing one of the Holy Translators.



*To support the construction of the Holy Translators Church, please write to [donate@ayb.am](mailto:donate@ayb.am) or contact the Ayb Educational Foundation.*



## SPONSORSHIP OPTIONS OF THE CHURCH OF THE HOLY TRANSLATORS

- Founding sponsor: **\$1000 000** and above
- Community Center Sponsor: **\$400 000**
- Bell Tower Sponsor: **\$350 000**
- Theological Library and Learning Center Sponsor: **\$300 000**
- Sponsor for an individual stone “book” symbolizing a Holy Translator: **\$250 000**
- Sponsor for one stone of the building: **\$1000**

*Donate at the level you prefer.*



*To support the construction of the Holy Translators Church, please write to [donate@ayb.am](mailto:donate@ayb.am) or contact the Ayb Educational Foundation.*



## NEW BUILDING FOR THE HIGH SCHOOL

In collaboration with the world-renowned architectural firm BIG (Bjarke Ingels Group), a new building for the high school will be constructed, with design work already underway.

At Ayb we believe that an educational environment is more than just a physical space - every architectural element should reflect our values and ideas.

The new building will not only expand the opportunities for competitive, high-quality, and innovative education but also double the number of high school students. This means that more children will have access to the best education, regardless of their family's financial situation.

*To support the construction of the new high school building,  
please write to [donate@ayb.am](mailto:donate@ayb.am) or contact the Ayb Educational Foundation.*









## NAMING OPPORTUNITIES

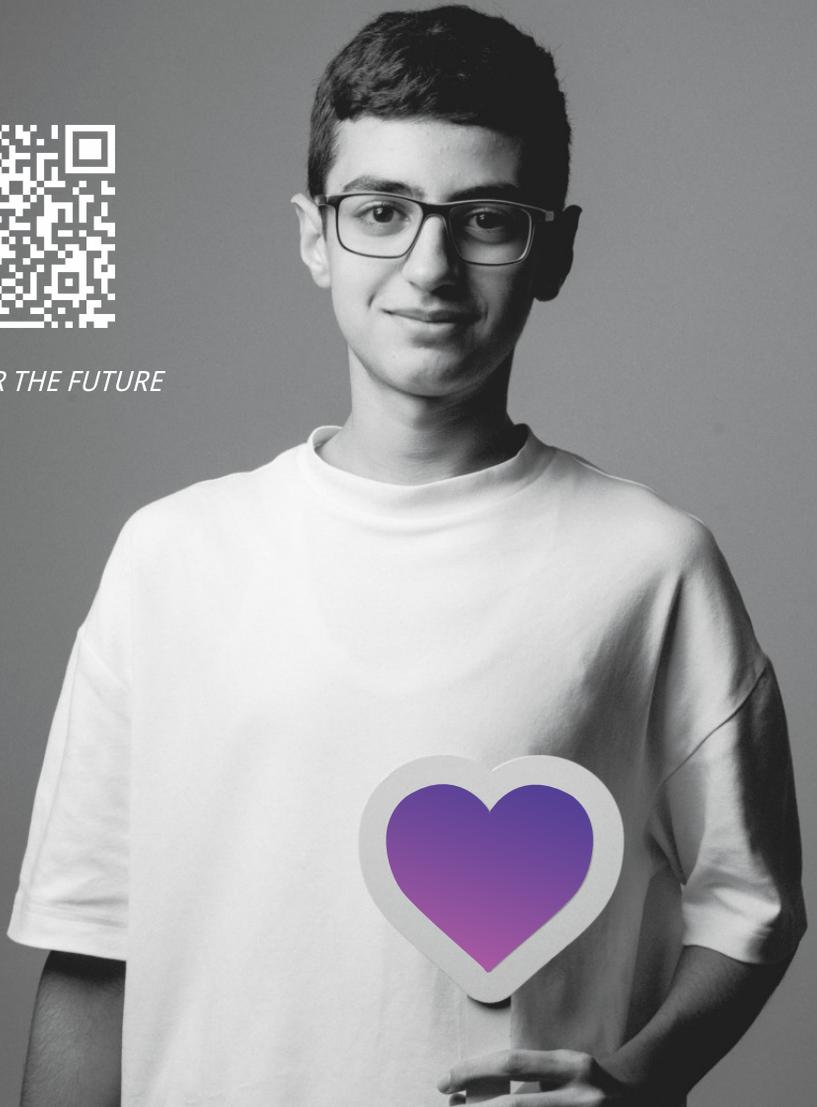
- Stairway: **\$ 50 000**
- Classroom: **\$ 200 000**
- Project-Based Learning Workshop: **\$ 200 000**
- Courtyard Garden: **\$ 200 000**
- Library: **\$ 300 000**
- Arts Studio: **\$ 300 000**
- Teachers Room: **\$ 300 000**
- Laboratory: **\$ 300 000**
- Stair Amphitheater: **\$ 300 000**
- Kitchen Area: **\$ 350 000**
- Engineering Laboratory: **\$ 500 000**
- Plaza: **\$ 500 000**
- Refectory (Cafeteria): **\$ 500 000**
- Project-Based Learning Courtyard: **\$ 500 000**
- Main Lobby: **\$ 600 000**
- Auditorium: **\$ 1 000 000**
- Sport Facility: **\$ 1 000 000**

*To support the construction of the new high school building,  
please write to [donate@ayb.am](mailto:donate@ayb.am) or contact the Ayb Educational Foundation.*





*DONATE FOR THE FUTURE*





## ENDOWMENT FUND

The foundation's endowment fund was launched in the United States in 2024 during a private evening, raising the first \$2.8 million.

The endowment fund not only represents our long-term vision and mission but also conveys an important message to society about taking responsibility for the future, uniting around shared values, and supporting education.



### *DONATE FOR THE FUTURE*

*To contribute to the endowment fund of one full scholarship,  
please write to [donate@ayb.am](mailto:donate@ayb.am) or contact the Ayb Educational Foundation.*



## OTHER COLLABORATION OPPORTUNITIES AND PROJECTS

*We offer a variety of interesting partnership formats,  
all aimed at supporting the development and global  
recognition of Armenian education.*

*To explore collaboration opportunities,  
please write to [donate@ayb.am](mailto:donate@ayb.am) or contact the Ayb Educational Foundation.*





## DONORS 2025

*The overall community of donors consists of over 1 100 individual benefactors and organizations, including:*

*Adelina Terunyan*

*Alexander Urumyan*

*ACBA Bank*

*Aghasi Minasyan*

*Anahit Hovhannisyan*

*Anahit Shahramanyan*

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*Ani Andreamyan*

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*Aram Kayfajyan*

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Armenian General Benevolent Union

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Tigran Mkrtychyan  
Raffi Kehnelyan  
Raffi Festekjian  
Klaris Kabakyan  
Knarik Navoyan  
Kristina Mesropyan  
Amrots Foundation





*Our 20-year history is defined by the people we have worked with. We have collaborated with partners and organizations who are committed to education, value our principles, and take social responsibility seriously.*

*With each of you, we have pursued our goal of transforming Armenia through education in a variety of ways.*

*We are grateful for your trust, your support, and the meaningful contribution you have made.*





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**donate.ayb.am**  
**donate@ayb.am**

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FOR COLLABORATION AND DONATIONS, PLEASE CONTACT:  
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